

Digital Innovation and Technology Manager

Are you a technology leader, ready to blaze trails and lead a top organization into the future?

The Central Arkansas Library System (CALs) has created the new position of Head of Digital Innovation and Technology Services to help create the library of the future in Little Rock.

Are you an excellent communicator? Do you love the excitement of bringing new technology solutions to life? Do you enjoy working with an exceptional organization to serve people and communities? Then this position is for you!

We are looking for a dynamic leader who understands technology, has a heart for service, a vision for collaboration, and who approaches each day with a sense of fun and possibilities.

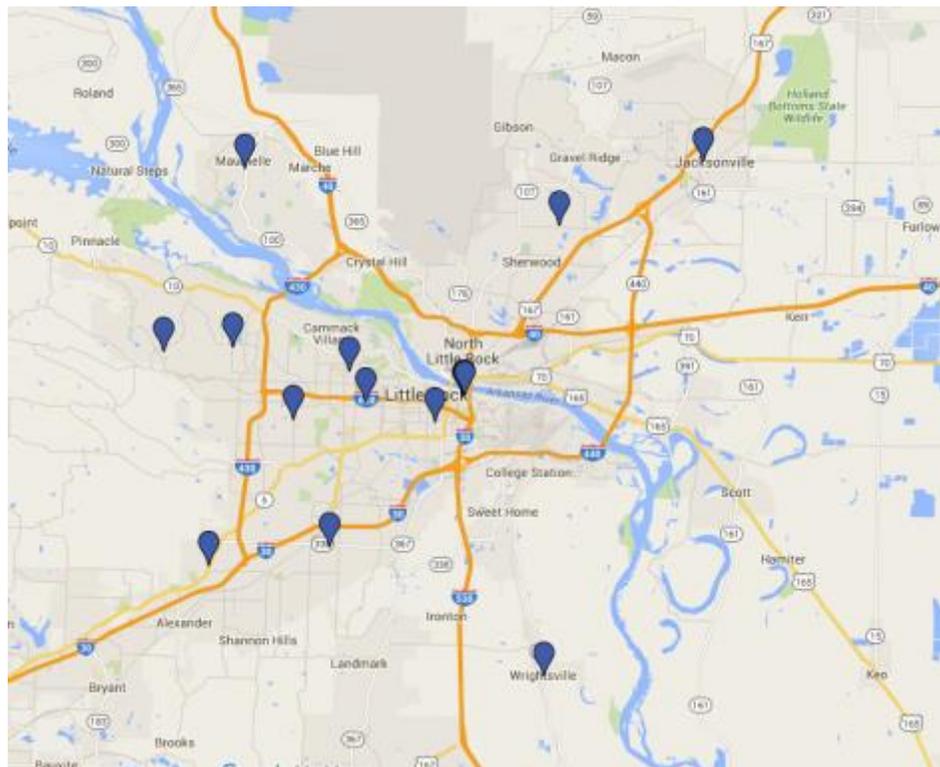
CALS is an organization where professionals flourish in a top-rated community where the quality of life is high, the cost of living is low, and the opportunity for innovation is boundless.

For the full job description, please see below.



About Central Arkansas Library System

The Central Arkansas Library System, with its headquarters at the Little Rock Main Library, serves a local population of 402,947 and is the largest public library system in Arkansas. Its fourteen libraries are located across Pulaski and Perry Counties. Notable facilities include the Hillary Rodham Clinton Children's Library & Learning Center, the Butler Center for Arkansas Studies, the Cox Creative Center, and the Ron Robinson Theater. The Central Arkansas Library System serves an additional state-wide



population of nearly one million users through the Gateway Project. The system contains over 1,000,000 items and is the largest research collection in central Arkansas. In 2015, there were over 2 million visits to Central Arkansas Library System branches, and users checked out over 2.7 million items.

CALS Core Values

- We believe free public libraries are essential in a democratic society.
- We respect the dignity of our patrons and the diversity of their needs.
- We nurture the basic human attribute of curiosity and support the pursuit of adventure, discovery, knowledge, wisdom, and understanding.
- We defend vigorously the principles of intellectual and artistic freedom.
- We invest in our staff to enhance their abilities and encourage their enthusiasm to better serve the public.



Opportunities for Professionals

CALS is a place where professionals thrive and flourish—with boundless opportunities to lead positive change in libraries with a group of like-minded leaders and team players who together are defining what modern libraries are capable of delivering.

“I work with my fellow administrators, branch managers, and our front line staff to make sure that the experiences our patrons have when they visit our libraries are consistently positive. I’m in a position where I can be a change-maker. From my vantage point I am able to recognize our challenges and our strengths and I can address those challenges and grow those strengths. I’ve had tremendous opportunity for advancement within the system, which is awesome—anytime I feel like I’m close to mastering a position or thinking about trying something new, those opportunities have come up within the system whether naturally or when I ask for more responsibility. In the 6 years since I arrived here, our library experienced a tremendous amount of growth—in users, services, and locations—and at this point we are refocusing to ensure that the services we currently offer are relevant, advanced, and unique in order to be what our Central Arkansas community needs.”

-Haley Lagasse, Assistant Director for Public Services



“Regardless of where a person is starting from, I want that person to leave my department feeling satisfied that they found the info they needed. We work very hard to offer services and policies such that whoever you are (computer novice or a programmer, beginning researcher or a college professor) you are going to have a positive time.

It is a very positive environment and there’s a lot of job satisfaction across the board that I haven’t seen anywhere else. Little Rock is also just a neat place to be with a lot going on—you can see the impact this system has on the community. We have a renovation coming up, and it will make a huge difference on my department and how we move forward—a change in the physical space and in processes we’ve had for years. I’m looking forward making us a more-cohesive entity moving forward—a new era in the Information Services department!”

-Katie Jones, Head of Information Services

“I think my job is two-fold: it is to help the various departments, projects, and offices of the system communicate to the outside world using digital technology in the best way possible for them. On the flip side, it is to make it easier for our patrons using digital technology to find out about us to do that in the most efficient and productive way for them. I have a tremendous amount of freedom in what I do, which enables me to try new things. It’s rewarding to see that my work is out there and helpful in a way that the library might not be able to do in the free market.



Currently, my big project is to bring everything under one umbrella so that the organization we actually are (a library, a theater, a history center, and a book store) can be reflected in one sort of universe of websites that all function together. I’m excited both for the challenge for myself, and to get the library’s front-facing website to reflect exactly who we are instead of just touching on that in different ways.”

-Scott Kirkhuff, Webmaster

Why Little Rock?

If you want big city amenities with a small-town feel and true sense of community, look no further than Little Rock!

Little Rock has been recognized in several prominent publications as among the top ten places to live within the United States.

- Little Rock ranked number one small to mid-sized city in Kiplinger's 10 Great Places to Live
- Little Rock receives Editor's Choice award from Outside Magazine as a great U.S. city for a healthy lifestyle
- 2nd Least Toxic City according to Forbes Magazine
- 9th Happiest City according to Gallup
- 7th Best Value City according to Kiplinger



Cost of Living

(Source: www.metrolittlerockguide.com)

Median Home Price: \$127,000

Median Family Income: \$58,704

Cost of living is 12.2% lower than the rest of the US

Little Rock has less than 5.7% unemployment

Little Rock Population: 195,310

Pulaski County Population: 391,791

Metro-Area Population: 709,901

Regional Population: 1,047,467



Education:

- Little Rock encompasses 39 public elementary, middle and high schools, and 47 private schools, offering families quality education through a variety of choices. Little Rock is also home to seven colleges and universities.



Outdoors and Recreation

- Arkansas has 52 state parks with everything from hiking and camping to golfing and mountain biking, and even a diamond mine (the world's only publicly accessible diamond mine--true!)

- The Arkansas River Trail, which starts in downtown Little Rock, make an "88.5 mile (and growing) loop across the Natural State." The Trail includes the Big Dam Bridge, the longest dedicated pedestrian and bicycle bridge in North America.

Neighborhoods to Suite Every Style

- **Downtown**

- No shortage of activity here-- shopping, dining, concerts--it's all downtown!
- Popular attractions include the William J. Clinton Presidential Center and the River Market
- Offers the best of high-rise living with remarkable river views



- **Hillcrest**

- Popular with young professionals
- Wonderful historic shopping district
- Popular farmer's market
- Foodie paradise overflowing with local eateries



- **Argenta/North Little Rock**

- Home to the best Arkansas has to offer in arts and culture, this area hosts a multitude of galleries and performance venues



- More information on Life in Little Rock can be found here:

<http://www.metrolittlerockguide.com/post/27289/15-great-neighborhoods-youll-love>

Innovation and Technology

Little Rock is uniquely positioned as a hub for innovation in the field of technology. Several venues serve to incubate startups and promote creativity and new ventures. Here are two of the prominent resources for startups in the area:



Little Rock Technology Park

www.LRTechPark.com

The Little Rock Technology Park Authority (“LRTPA”) is a nonprofit governmental unit formed in 2011 to acquire, develop and manage a research-technology center (“Center”) in Little Rock, Arkansas. LRTPA is the result of collaboration between the Little Rock Regional Chamber of Commerce, City of Little Rock, University of Arkansas at Little Rock, University of Arkansas Center for Medical Sciences. These organizations joined-together with the common goal of creating an environment serving technology organizations in Central Arkansas. The Center offers high-quality space, facilities and programming geared to stimulate and manage the flow of knowledge, collaboration and technology among universities, research & development institutions, educators, technologists, entrepreneurs and markets to catalyze the creation and growth of innovation-based companies. The space currently offers a CoWorking community and other facilities are under construction

Mission Statement: The mission of LRTPA is to provide a stimulating environment, including facilities, counseling, programming and financing advice, to accelerate the location of technology-based ventures and formation of new ventures. Its goal is to provide quality job opportunities and economic development in Central Arkansas.

Venture Center

www.VentureCenter.com

The Venture Center was launched in 2014 with the goal of incubating the technology-based startups and to increasing the level of technical ability in central Arkansas. The Venture Center provides programs and mentorship to help startups obtain viability.



Mission Statement: The Venture Center facilitates growth of startups, entrepreneurs, and technical talent through experiential programs, mentorship, partnerships, and the celebration of success.

POSITION DESCRIPTION: Head of Digital Innovation and Technology Services

Salary negotiable from \$75,000, commensurate with experience.

The position includes an exceptional benefits package: 10 paid holidays/year, paid time off, medical/dental/vision plan, disability and life coverage, pension, deferred compensation/457 plans with employer matching, and more.

Job Title: Head of Digital Innovation and Technology Services

Department: Information Technology

Reports To: Carol Coffey, Assistant Director of Library Resources

FLSA Status: Exempt

Under the immediate supervision of the Assistant Director for Library Resources, the Digital Innovation and Technology Manager is responsible for leading the library's overall technology efforts, including management of the Information Technology Department and Web Development staff.

The Digital Innovation and Technology Manager is key to advising, influencing, planning, managing, and implementing the library's technology efforts and ensuring successful outcomes that are aligned with the library's vision, mission, and strategic objectives. The successful candidate will possess strong project management and communication skills.

The role of the Digital Innovation and Technology Manager is to provide the technology vision, leadership, infrastructure, tools, and services to support the library's customer service principles. This position is considered part of the administrative structure of the library system.

Essential Duties and Responsibilities

Include the following, and other duties may be assigned:

- Provide strategic direction for developing the library's digital and technology initiatives
- Ensure that virtual services are effectively and appropriately integrated with onsite services
- Direct the work of the library's technology staff and oversee all information technology for the library system
- Plan, prepare, coordinate, and manage the library's technology budgets; track and monitor expenditures to assure financial accountability

Education and/or Experience

Required: A bachelor's degree, or current and substantial work toward one, and prior supervisory experience in a technology capacity is required for this position. While a Master's degree in Library Science is not required for this position, a well-qualified applicant will have one or more of the following:

- Coursework or certification in IT
- Four to ten years related experience and/or training
- Equivalent combination of education and experience
- Master's degree (M.A. or MLS) in Library Science

How to Apply

First consideration will be given to applications received by September 30, 2016. The position will remain open until filled.

For more information on the position and on the Central Arkansas area, please visit <http://bit.ly/2beVauY>.

If you are interested in this position, please submit (via email) a resume, cover letter, contact information for a minimum of three references, and salary requirements to:

Carson Block
librarylandtech@gmail.com

Please use the subject line: CALSTech Leader Application.

If you have any difficulties with email, or if you do not receive an acknowledgement of your application via an email response within 24 hours of submitting, please contact Carson via the form at <http://www.carsonblock.com/contact/>.